

**the  
bike  
library**

**investor brochure**

**Please share this with anyone in your network who might be interested in financially contributing to Raleigh's next community bike shop + coffee shop + third place.**

This brochure contains a slice of what The Bike Library has done in the community since it became a reality just over a year ago. It also highlights the vision of what the new place will look like, feel like, and what it will offer the community.

We are seeking individuals who are interested in investing at least \$1000 as part of a \$50k raise for the storefront buildout. Each investor will receive a voucher equal to their investment, redeemable for services (parts + labor) and cafe items when the shop opens in Spring 2025.

Please reach out to [cameron@thebikelibrary.com](mailto:cameron@thebikelibrary.com) for a full term sheet or any questions.

Thank you.

**Cameron Zamot**  
**Founder**

**“The bicycle is a  
curious vehicle.  
Its passenger is  
its engine.”**

**— John Howard**



## Basic Bike Maintenance Workshop

Fall 2024



# Philosophy

## Bikes can change our city and the world

From our first iteration as a dispersed bike rental service through the development of Raleigh's first off-grid shipping container bike rental & repair shop, our goal has always been to **get more people on bikes.**

We believe bikes are key to a happier and healthier city. Bikes change the way we think of our city, our role within it, and our relationships with those around us. Bikes build bonds and take people places. Bikes bring us out from behind the windshield and into – truly, *in* to – our beautiful city.

We provide affordable bike repair service and usually do repairs live in front of the owner. We aim to demystify bikes and empower people to learn about their machines.

*“Let me tell you what I think of bicycling. I think it has done more to emancipate women than anything else in the world. It gives women a feeling of freedom and self-reliance. I stand and rejoice every time I see a woman ride by...”*

**— Susan B. Anthony**







**Opposite:** Ann-Marie poses with her new bike and the guys who built it. From left to right: Jacob, Aaron, Gabe, William, and Eli. Ann-Marie moved to Raleigh and wanted a bike for the greenways. We refurbished a Trek 830 with new components for her and she rides it by the shop most weekends. You go, Ann-Marie!

**Above:** In June 2024, we took part in a nationwide bikepacking event on the summer solstice. We rode from the shipping container to Falls Lake for an overnight camping trip and returned the next day! The new shop will serve as a hub for events like this and many others.

# Inspiration + What's Next

## Bike shop + coffee shop + third place

We take inspiration from shops across the country like **The Meteor** (TX, AR), **Heritage Bikes & Coffee** (IL), and **Kafe Racer** (FL), which have all combined coffee and bikes to create thriving community spaces.

We are launching an expansion into the first-floor retail level of the newly built Platform Apartments in Raleigh's West End. Featuring a cafe by morning, a bike shop by day, and bar hours in the evening, the space is set to become a new fixture for the bike community in Raleigh.

The area is in need of a bike shop following the closure of longtime Raleigh bike shop, Cycle Logic, in June of 2024 after its magnificent decades-long run.



Photo: The Meteor. <https://themetor.cafe/>



## The Meteor Bentonville, AR

While traveling through Bentonville in 2022, Cameron walked into a coffee shop called The Meteor and was delighted to discover it was also a bike shop.

A friendly mechanic told him about a ride happening that evening, which Cameron joined and thoroughly enjoyed. That experience has since served as inspiration for the new space.

## Heritage Bikes & Coffee Chicago, IL

Between races at the 10-day Intelligentsia Cup in Chicago, Cameron spent his mornings working at Heritage Bikes & Coffee.

It became another source of inspiration—a space where people could grab a coffee, get a bike repaired, read a book, or connect with old and new friends.



Photo: Heritage Bikes – Bridging a Gap. <https://southportgrocery.com/>





**Above:** We run weekly events at the shop, one of which is Coffee Outside where everyone brings their own DIY coffee setup. We believe that we can change the world by bringing people together over common interests. We have had success building community in our small space and are ready to scale up that impact.



# Better together

## Why the shop needs coffee and beer

Today's economic landscape is unfortunately quite unfriendly to the traditional "bike dealer" bike shop. In the aftermath of Covid, many independent bike shops went under or sold to larger brands. Direct-to-consumer brands and increasingly proprietary technology led to a high-cost, low-profit operation.

Our design includes additional amenities: a coffee bar; beer taps in the evenings; bookshelves full of interesting books; tables where people can read, meet, and work; built around a bike workspace which will complement our shipping container operation.

It's hard for a bike shop to survive in this economy. It's easier when it doubles as a community hub.





# About Cameron

Cameron grew up as a military brat with sixteen bikes in the garage. In 2014, he got his first fixie and began the long journey of mastering bike repair skills. In the years since, he has honed his skills by building up his own race bikes and competing around the country across disciplines including criteriums, road races, gravel, triathlon, MTB and cyclocross.

A few years after graduating with his B.S. in mechanical engineering, he moved to Raleigh – two days before starting his MBA program and two weeks before selling his car. Two years and many miles later, he graduated and turned his capstone project into a new bike rental service called The Bike Library. The purpose was to have an extra bike on hand to lend to friends visiting in town.

Five months after the first rental, he opened a small shop on the shore of Lake Raleigh on NC State Centennial Campus. He used a shipping container retrofitted with a workbench built out of plywood and 2x4s. In the ten months since then – operating only on weekends – the 160 s.f. shop has generated \$30k+ in revenue and become a vibrant part of the greater Raleigh bike community.

In addition to contributing his life savings, Cameron will need to raise \$50,000 for the buildout and first month of operating expenses at the new location.

<b>Buildout materials</b>	<b>7,000</b>
<b>Inventory</b>	<b>5,000</b>
<b>Buildout labor</b>	<b>16,000</b>
<b>First month payroll</b>	<b>6,000</b>
<b>Coffee equipment</b>	<b>3,419</b>
<b>Bike shop equipment</b>	<b>7,424</b>
<b>Security deposit</b>	<b>5,000</b>
<b>Total</b>	<b>49,843</b>



**For additional information or to request  
a term sheet, please reach out to:**

**[cameron@thebikelibrary.com](mailto:cameron@thebikelibrary.com)**

**Thank you and happy trails!**

